

Robert Blossfeld  
Potsdam

1929

INSTITUUT  
VOOR DE VERDELING  
VAN TUINBOUWGEWASSEN

C43



**If you are not interested in quality seeds, kindly give this catalogue to one of your florist friends who may be interested in the items offered.**

## Preface

In issuing this new catalogue, I feel obliged before all to thank most heartily all my friends, customers and patrons abroad for the confidence they granted me during the past.

**Confidence is the base of every and all business.** It is not easy to have it even in your neighbour. And it is much more difficult, I suppose, to gain the confidence of customers across the ocean. I knew, it was difficult to build a bridge across the waves. But I myself had full confidence in quality and honesty and with such a base I have built the bridge. And it stands in spite of the distance and in spite of the competition. — But there is one more reason to send me your orders, besides honesty, quality and service. In my opinion, a business is not business if only one party, either seller or buyer, has his profit. Business in the right sense must be advantageous for both parties. You, yourself are unable to go to all the European specialists in order to inspect their trial grounds and to get the best seeds from them. I know these different sources and offer you the cream of the cream, enabling you to get your share of profit, enabling you to sell your quality plants and flowers and to beat competition. Is this the right way to do business? I think, it is.

If you are going through my catalogue, you will find some proofs of honesty, service, and quality convincing you that it is in your interest, to buy the seeds offered from me. **But be sure and order directly from me and see, that every package is sealed with my registered trade mark, which is printed hereby.**

You may be assured, that it will be my chief duty in future, to be worth of your full

Potsdam, December 1st 1929.



confidence. And as far as human knowledge and honesty admit, nothing but quality will be offered and forwarded at fair prices. Soliciting your esteemed orders, which will be appreciated, and thanking you again for your past favours, I remain

Yours very truly  
**Robert Blossfeld.**

## Business Conditions

**Prices.** In issuing this catalogue, all previous lists and pending offers are cancelled. Prices quoted in this catalogue are binding only until Dec. 1st 1930. Prices are calculated in Dollars American currency. All prices in this list are fixed in close cooperation with my grower specialists and I feel sure, that these quotations, with regard to the supreme quality, are fair and right.

**Payments.** Crossed Bankers drafts in Dollars or Reichsmarks are solicited with orders. Then no further informations are necessary and **prompt** shipment is secured. **Send safety drafts or insure your mail.** Close envelopes carefully, please. International Postal Money Orders are recommended for small amounts. They are mailed separately by the Post Office and arrive a few days later than the order if posted on same day.

**Cheques or drafts in other currencies** are accepted at the Berlin rate of exchange of the day, following the day of arrival of payment.

**Orders** are forwarded in strict rotation, post paid. Smaller ones are mailed by registered letter or as registered sample, larger ones by parcel-post, unless other prescriptions are made.

**Packets and portions.** A packet contains a fair quantity of seeds in accordance with the price quoted for ounces or parts of same. A portion contains sufficient seeds to make a good trial.

**All shipments** will be made on buyers' risk. Insurance for full value will be covered if desired, costs of 1 % of value must be included in prepayment.

**Quality.** All seeds, I ship, are of the finest quality, absolutely fresh, true to name and will give, if properly treated, the best results possible. All seeds offered are raised by the most renowned specialists of highest reputation and acknowledged honesty. There are no finer qualities raised anywhere. But as the result is beyond my control, no guarantee whatever can be given.

**Every order** will have my best personal attention.

**Address** all orders to **Robert Blossfeld, 94 Neue Koenigstrasse, Potsdam, Germany.**

**Cable Address:** Blossfeld Potsdam — — A.B.C.-Code 5 th and 6 th Ed. / Liebers Standard Code.

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**All rights reserved.**

Price is what you pay, value is what you receive. Usually, but not always, value is in proportion to price. It is folly to expect the best goods at the lowest price.  
The Florists's Review, No. 1892, July 31 st 1924, p. 36.

# **Blossfeld's seeds are business builders**

## **Sunshine-Aster. A Beautiful Novelty of Asters**

This is a valuable novelty for cutflower-growers and florists. The flowers are semi=double and long-stemmed like the American bush=asters. The colours are very fine. The effect of the lilac and pink sepals is deepened by the golden=yellow colour of the petals, which to the outside changes into white. I think, this Aster will become a favourite of the market.

**[ Two new colours: Vermilion and Carmine per pkt. \$ 0,50. ]**

White with yellowish centre    Rose    Lilac    Dark-blue    Rose-flesh colour    Dark-rose    Light-blue  
Prices: Separate colours per packet \$ 0,25, per ounce \$ 2,50. Mixture same price.

## **Antirrhinum maximum. A New Giant Snapdragon of Striking Beauty**

**The finest Snapdragon ever offered.**

These new varieties of Giant Snapdragon are OK in every respect. Flowers have the double size of the grandiflorum class, colours are very pure and brilliant. These varieties are extremely useful and attractive for groups and flower-beds and for cut-flower purposes they are unrivalled. Some varieties, such as Snowflake, Canary Bird etc. have already proved their great value for forcing.

**Apricot, Novelty:** Pure Apricot colour, yellow with red shade. A very remarkable and valuable novelty  
**Price per packet \$ 0,25. per oz. \$ 3,—**

**Purple=Cloak.** Flowers beautiful velvety purple with delicate white throat. Very recommendable.

**Apple=Blossom.** Strong erect panicles with an abundance of flowers of a very delicate rose colour, throat pure white, very attractive.

**Wallflower.** This variety has the characteristic brownish=orange colour of Wallflowers, faintly flushed with purple, also the yellow in the middle is similar to the singular colour of yellow Wallflowers.

**Gold.** The well known, fine ancient=golden colour, changing towards the middle into brilliant terracotta.

**Lilac.** Lip and throat of a marvellous purple=lilac colour, with golden=yellow centre, especially large blossoms.

**Nymph.** Delicate rose=lilac with silk=white throat.

**Golden Queen.** Splendid brilliant dark golden=yellow with rose=lilac throat. The spikes are densely garnished with flowers, and have thus the appearance of a Gladiolus spike. The habit of this variety is somewhat dwarfer than that of the other varieties. A bed with such a wasteful abundance of golden blossoms is a heart's joy.

**Canary=Bird.** Of a pure delicate and uniform canary=yellow, of greatest beauty.

**Snowflake.** Of a delicious pure white colour with delicate yellowish throat. Indispensable.

**The Rose.** Flowers of extraordinary size, of the same fine and pure rose colour as »Queen of the Roses« of the grandiflora class.

**Cattleya.** Of a delicate transparent silver glimmering rose=lilac colour with yellowish=golden lip.

**Copper=King.** Velvety gleamy dark copper=scarlet colour. When opening, the brilliant scarlet colour is predominant, whilst the glowing copper colour appears later.

**Diamond.** Of scarlet=carmine colour with golden=yellow lip, and reddish=lilac throat, very effective.

**Purple=King.** Brilliant dark reddish=purple.

**Cerberus.** Dark carmine=rose, yellow lip and white throat.

**Any variety or mixture of above 15 vars. except „Apricot“, per Tr. Pkt. \$ 0,10,  
per oz. \$ 2,—, per lb. \$ 24,—**

Notice! It has been reported to me, that most of the above varieties are rebaptised and that e. g. »Copper King« has got the name »Indian Summer«, and Diamond the name »Roman Gold«.

Last year I bought some Snapdragon seed which turned out wonderful, this year I bought our own country's best, which turned out miserably poor . . . This year I'm trying your Stocks, they are growing very nicely . . .

Ridgfield, N. J. U.S.A., Feb. 14th 1929

E. A. Wittmann

The Snapdragons which I raised from your seed last year were very fine. I won 16 first prizes on Snapdragons at our Watertown Fair.

New York City, U.S.A., January 1929

J. R. Dillin

The Antirrhinum maximum which we got from you two years ago were the finest we have ever had and came particularly true to colour.

Dalgary, Alberta, Canada, January 9th 1929

A. M. Terrill, Limited

# **Robert Blossfeld, Potsdam, Germany**

## **Begonia semperflorens. Everblooming Begonias**

### **Varieties Marked With an Asterisk are Suitable for Pots**

The following Begonias are raised by our leading specialist with an experience of more than 20 years. The purity of these varieties is unrivalled and for the best selection of seed parents the fame of this high-breeder is the best guarantee.

**Rundfunk (1927).** Originator's Seed. This variety created sensations at the great horticultural exhibitions at Dresden. It is indeed a variety worth while. Height about 12 inches, richly branching, flowers very abundant, in trusses above the leaves. Leaves dark-green with brown edges. Colour of flowers pure carmine-scarlet.

Price: Tr. Pkt. \$ 0,50,  $\frac{1}{64}$  oz. \$ 6,50,  $\frac{1}{32}$  oz. \$ 12,—.

\* **Enchantress. Novelty 1927.** Originator's Seed. A dwarf variety of very effective, brilliant=rose colour. The flowers are very abundant and are borne like an umbrella above the very nice, reddish-bordered leaves. The flowers have a diameter of about two inches and resemble those of the Lorraine-Begonia. This variety, a descendant of the wellknown Fire=Sea, is judged by experts as a variety which will make headway.

Price: Tr. Pkt. \$ 0,20,  $\frac{1}{64}$  oz. \$ 2,50,  $\frac{1}{32}$  oz. \$ 4,—.

\* **Swabian Pride.** Originator's Seed. This variety is very early and extremely free flowering, of sturdy, robust growth, easily branching, and of a height of 6—8 inches. The very large flowers of glowing carmine colour form enormous clusters. Leaves are dark reddish-brown coloured. Swabian Pride will prove indispensable for pots and also for groups.

Price: Tr. Pkt. \$ 0,15,  $\frac{1}{64}$  oz. \$ 1,30,  $\frac{1}{32}$  oz. \$ 2,20.

\* **Fire=Sea. Award of Merit.** Originator's Seed. This variety is considered as the finest Begonia semperflorens in the market, and will prove a rival of »Gloire de Lorraine«. Exceedingly floriferous, in the open ground about 5 inches high, flowers up to 2 inches in diameter, of dark fiery-red colour, and so numerous, that the reddish-green leaves are almost covered. »Fire=Sea« makes sturdy and bushy plants, and is therefore suitable for all purposes.

Price: Tr. Pkt. \$ 0,15,  $\frac{1}{64}$  oz. \$ 1,60,  $\frac{1}{32}$  oz. \$ 3,—.

**Schmids Ideal.** Originator's Seed. Very floriferous.

Price: Tr. Pkt. \$ 0,15,  $\frac{1}{64}$  oz. \$ 1,75,  $\frac{1}{32}$  oz. \$ 3,20.

**Erfordia.** Originator's Seed. A wonderful carmine=rose var. with brown leaves. A standard variety.

Price: Tr. Pkt. \$ 0,30,  $\frac{1}{64}$  oz. \$ 3,50,  $\frac{1}{32}$  oz. \$ 6,—.

**Glory of Erfurt.** Originator's Seed. Large flowered, brilliant carmine, extremely valuable variety for bedding. **Genuine strain!**

Price: Tr. Pkt. \$ 0,30,  $\frac{1}{64}$  oz. \$ 3,—,  $\frac{1}{32}$  oz. \$ 5,50.

**Albert Martin.** Universally known, undoubtedly the best 10 inch Begonia with bronze leaves.

Price: Tr. Pkt. \$ 0,10,  $\frac{1}{64}$  oz. \$ 0,75,  $\frac{1}{32}$  oz. 1,20.

**Glowing Love.** Brilliant scarlet=rose, very large, excellent.

Price: Tr. Pkt. \$ 0,10,  $\frac{1}{64}$  oz. \$ 1,10,  $\frac{1}{32}$  oz. \$ 1,90.

\* **Gracilis „Pink Profusion“.** Originator's Seed. This is a very useful novelty notwithstanding the great number of varieties of the semperflorens and gracilis class. Height about 10 inches, makes fine thin growths which are branching richly; leaves small, fresh brownish-green tinted; flowers middle sized, flowering in large and loose bunches. A single growth bears mostly 25 flowers and buds. The plants are overloaded with flowers. Colour of flowers is a uniform rich »La France« colour, which is extremely effective in masses on beds or in groups. **Pink Profusion is very useful, also for pots and for flower baskets.**

Price: Tr. Pkt. \$ 0,50,  $\frac{1}{64}$  oz. \$ 5,50,  $\frac{1}{32}$  oz. \$ 10,—.

**Gracilis „Fire Enchantment“.** Originator's Seed. Brilliant carmine=scarlet flowers, especially effective for bedding, brown leaves.

Price: Tr. Pkt. \$ 0,50,  $\frac{1}{64}$  oz. \$ 6,50,  $\frac{1}{32}$  oz. \$ 12,—.

\* **Gracilis „Prima Donna“.** Originator's Seed. **Universally known**, extra large rose=carmine coloured flowers, height about 10 inches.

Price: Tr. Pkt. \$ 0,45,  $\frac{1}{64}$  oz. \$ 5,—,  $\frac{1}{32}$  oz. \$ 9,—.

**Gracilis „Luminosa“.** **Universally known**, flowers fiery-red coloured, leaves fine brown=red, height about 8 inches.

Price: Tr. Pkt. \$ 0,10,  $\frac{1}{64}$  oz. \$ 1,—,  $\frac{1}{32}$  oz. \$ 1,80.

Notice for Begonia seeds:  $\frac{1}{32}$  oz. contains about 25 000—40 000 seeds. 1 Tr. Pkt. contains about 1000—2000 seeds.

# **Blossfeld's seeds are business builders**

## **Calceolaria Hybrida Grandiflora.**

The very Best Strain Obtainable in the Market.

The culture of this strain is very profitable on account of its early flowering period, and the magnificence of its colours. The size and the brilliant colours of the flowers are unrivalled.

Beautifully tigered vars. . . . .	1/32 oz. \$ 9,—	Dwarf blotched and tigered vars. mixd. . 1/32 oz. \$ 10,50
Beautifully blotched vars. . . . .	1/32 oz. \$ 8,—	Tr. pkt. of any variety . . . . . \$ 1,00
Blotched and tigered vars. mixd. . . . .	1/32 oz. \$ 8,75	Calceolaria rugosa, shrub-like, choice of
Dwarf tigered vars. . . . .	1/32 oz. \$ 9,50	small-flowered vars. . 1/32 oz. \$ 20,—
Dwarf blotched vars. . . . .	1/32 oz. \$ 11,00	Tr. Pkt. \$ 1,—
		„ „ nana, dwarf . . . 1/32 oz. \$ 34,00
		Tr. Pkt. \$ 1,—

**Calceolaria Clibrani.** A lovely hybrid of shrubby habit, producing an enormous number of clear brilliant yellow flowers in lightly disposed heads on stems 2½ to 3 feet high. These spikes have the appearance of the well known orchid »Oncidium varicosum«. A glorious glasshouse plant.  
Price: Tr. Pkt. \$ 0,75, 1/32 oz. \$ 10,—

## **Celosia Thompsonii Magnifica**

This special type of Celosia Thompsonii is the finest strain in existence. It will make pot-plants of striking beauty, but it is also suitable for bedding-purposes. The plants are of dwarf habit, the flower-feathers are very large, the colours are extremely brilliant. Per 1/32 oz. \$ 2,—.

## **Carnations**

I have pleasure in offering herewith the best strain of Carnations ever raised. Seeds are grown by the leading specialist in this line and will prove satisfactory in every respect. I avoided to contract for cheaper seeds in order to supply my customers also in this speciality with a dependable strain.

### **Chabaud Carnation. Unrivalled Pedigree Strain**

The European Leader for Cut-flower Growers and Florists

The most useful class in existence. Plants will bloom six months after sowing and will produce an astonishing abundance of flowers, which require no support. This class will produce about 90% of double flowers. Indispensable for cut-flower growers and florists. For out-door planting.

If the plants are disbudded, and if only one bud is left on a flower stem, flowers will reach the size of greenhouse-grown Carnations. Try this pedigree strain, if you want excellent and cheap flowers from June to the frost. But if you pot these plants in fall, they will flower all the winter. It is really worth trying.

Marie Chabaud, pure canary yellow.  
Jeanne Dionis, pure white.  
Sparkling, bright red.  
Magenta, ruby-lilac.

Legion of Honour, brick-red.  
Nero, dark purple.  
Pink Rose, light rose.

Pink Rose, brilliant rose.  
Ruby, bright ruby-red.  
The Pearl, pale lilac.

Prices: Per 1000 seeds \$ 1,70. Mixture same price.

### **Perpetual Flowering Carnations**

Remontant „Guillaud“ Strain, choice mixture . . . . .	1/32 oz. \$ 1,30
Remontant Giants of Nice, choice mixture . . . . .	1/32 oz. \$ 1,30
Remontant Enfants de Nice (New Hybrid) . . . . .	1000 seeds \$ 0,65

### **Hardy Carnations for Cutflower Purposes**

Simon's Strain, the best in the market, choice mixture . . . . . 1/32 oz. 3,—

### **Teicher's New Biannual Carnations**

I have pleasure in offering this valuable novelty of hardy Carnations, raised by Mr. Teicher, the famous Stocks-raiser. It is a cross between the Chinese Carnations and greenhouse Carnations. The plants are of robust growth and have broad and dark green leaves. The flowers are very large and reach the size of greenhouse Carnations. A special feature is the so-called **iron-stem** of the flowers. These Carnations are turning out with about 80 % true varieties and about the same percentage of double flowers. A very valuable and distinct variety for cut-flower purposes and for out-door planting.

Price: Per Pkt. \$ 0,40. 10 Pkts. \$ 3,—

# **Robert Blossfeld, Potsdam, Germany**



Cineraria Hybr. Grdfl. »Selecta«. Blue with white

## **Cineraria multiflora nana**

I introduced Cineraria multiflora nana in 1923 for the first time to foreign countries, whilst only in 1925 it has been introduced in Germany. Wherever this Cineraria has been exhibited, it created quite a sensation. It is the materialisation of the florist's dream.

Prices for Cineraria multiflora nana mixture:  
per 1000 seeds \$ 1,50,  $\frac{1}{32}$  oz. \$ 4,—.

Prices for Cineraria multiflora nana »Potsdam«  
an extra choice strain in separate colours:

Coerulea, sky-blue. Azurea, dark blue. Light blue.  
Reddish-dark-blue. Crimson. Carmine-pink. Rose.

Per 1000 seeds \$ 3,—,  $\frac{1}{32}$  oz. \$ 6,—.

Mixture same price.

The Cineraria which I have been growing from your seeds in the past years have attracted much attention and many patrons, and even travelling men say they have not seen any Cinerarias in the United States that equal ours in size and beauty. Mr. Jack Keur, representative of Messrs. C. Keur & Sons, bulb grower in Holland, said that our Cinerarias are the most beautiful he ever saw on all his journeys. Surely that is an honour for the seeds, for if the seeds are not good, the results cannot be good.

With many thanks . . .

Toledo, Ohio, March 21st 1928.

Walter Imoberstag.

## **Cineraria Hybrida Grandiflora Semi dwarf**

This is the best Cineraria for those growers, who want something extra. It is the leader in the Berlin market since decades. My customers in foreign countries were much satisfied with the plants grown from this strain, and I highly recommend it as a strain that will give entire satisfaction.

Prices: per 1000 seeds \$ 1,50,  $\frac{1}{32}$  oz. \$ 3,—.

Seeds were very fine last year for which we  
thank you. (Cineraria & Primula.)  
Jan. 25 th 27. Saginaw, Mich. U.S.A.  
Wm. Roethke Floral Co.

## **Cineraria Hybr. Grdfl. »Selecta« Semi dwarf**

Under this name I have pleasure in offering a 'Refined Berlin Market Strain', a result of a many years' careful selection. The colours are as bright as the sun and as pure as the blue heaven in mid-summer days. It is a strain for the most critical customers and especially for large markets, where florists are very fastidious.

Violet, Dark red, Glowing red, Red with white,  
Dark blue, Azurea, Blue with white, Pure rose.

Prices: per 1000 seeds \$ 3,—,  $\frac{1}{32}$  oz. \$ 6,—  
Mixture same price.



Type of Cineraria multiflora nana Potsdam

# **Blossfeld's seeds are business builders**

**„Do not buy cheap seeds, the best is never too good“.**

**Florist's Review No. 1292, Page 30**

## **What Does it Mean „Best German Strain“?**

The fame of German Cyclamen specialists is spread over the whole world. This success is the consequence of the exact knowledge both practical and scientific of a few specialists and of their entire devotion to their sole speciality. Notwithstanding their close personal relations, these specialists are heavy competitors for the most perfect strain and this competition is the reason of steady improvements in the quality of their strains. Indeed a very sound and happy situation of which buyers of seed will have the advantages.

Some years ago, the success of these specialists and the increasing demand for Cyclamen seed induced other growers of Cyclamen to grow also seeds. Most of them have had neither experience nor knowledge. Left over plants or plants bought together and consisting of a mixture of different strains, were taken for seed parents without selection. These common and poor plants, of course, produced enormous quantities of seeds, whilst pedigree strains are not only very economical in producing seeds, but it is also very difficult to get them fertilized. No matter, at a cheap price these seeds were bought together by foreign agents and sold under the head »Best German Strain«, disqualifying name and quality of honest specialists.

Foreign growers bought these seeds, misled by the cheap price, sowed them and cultivated them for about 15 months and the result of such seeds is best illustrated by a communication, I received from one of my regular customers who has adopted the principle of quality. This customer wrote me, that he has seen at one of his neighbours two houses full of fine Cyclamen plants, but not a single plant was saleable owing to the poor quality of the flowers. Another neighbour had a house full of fine plants, all should have been salmons, but **not a single salmon** was to be found. Such are



**Mr. Johs. Dlabka (right) discussing about cheaper prices with Mr. Blossfeld**

the results with cheap seeds, and it is evident, that it pays always to buy »The Best that Money can buy«.

To stop such unhealthy conditions, the »Association of German Cyclamen Seed Growers« agreed that every member is obliged to get within a space of 3 years the acknowledgement of his strain. The Original Zehlendorf strain of Mr. Johs. Dlabka, of course, has been acknowledged and notwithstanding the inspecting members of the association were heavy competitors, they all were surprised at the ideal perfection of the »Dlabka strain«.

We are very well pleased with the way your Cyclamen are growing. Norwood, Pa. U.S.A., Sept. 28 th 1925.

**Macaw Bros.**

We had very good success with the cyclamen which we obtained from you two years ago and shall send you an order later for that item.

February 12 th 1926. Bismarck, N. Dak. USA.

**Oscar H. Will & Co.**

## **Robert Blossfeld, Potsdam, Germany**

Certainly it may be very difficult for growers in foreign countries to find out good and reliable seeds, for I know, that even some importers of such seeds, who should have an exact knowledge of the value of the strain offered and also of the honesty of its raiser, are recommending seeds which ought never to be planted. Conceding their good faith, they do much harm to growers, who need the best quality obtainable. Such growers should consider, that **Mr. Ivar Ringdahl, Rome N. Y.** in his paper on »Potted Plants for Commercial Purpose«, delivered at the meeting of the New York Federation of Horticultural Societies and Floral Clubs, held at Cornell University, Ithaca, N. Y., February 16<sup>th</sup> 1923, advised growers to get their Cyclamen seeds direct from a responsible grower. (The Florist's Review, No. 1317 p. 29).

Mr. Dlabka of Zehlendorf who granted me with his representation is the responsible seed grower you need. His strain of Cyclamen is considered by growers, experts and by the German horticultural press unanimously as the most superb and leading German strain. It combines harmoniously all good, desirable and valuable qualities and gives entire satisfaction even to the most critical grower.

A word about the new colours »salmon-orange« and »salmon scarlet«.

It may interest my customers to learn,



No. 1. Glowing red. Photo taken Oct. 1928

that in the past from another party a few »new shades« were introduced and offered at fancy prices. I beg to note, that these shades are not new at all and the big price asked for is not justified in any way. Since I introduced the famous »Dlabka's Bonfire« it contained these shades, which are practically indistinguishable even by experts. Consequently I advise my customers to save money in ordering »Dlabka's Bonfire«, which remains a bonfire and the most beautiful variety owing to the unrivalled brilliancy of its colour.

**Mr. Carl Mueller, the able head-gardener of the Poehlmann Bros. Co. at Morton Grove, Ill. USA., wrote Aug. 4<sup>th</sup> 1923:**

Do not be anxious for our Cyclamen, they are good, very good, indeed! As other parties told us and as we have seen ourselves, they are the best in the mid-west. Every one wishes to know, from where we bought our seeds and it is with pleasure, that we give your address. The Dlabka Strain is excellent in comparison with other strains in regard to growth, purity of colours and form of the flowers and every connoisseur and grower is confirming this. . . . the final result is surely: „The best Cyclamen, wick we ever have had“.

Later on Mr. Carl Mueller states as follows:

Our Cyclamen of Dlabka's seeds are very good, all excell in a good growth and compact form, colours are pure, the form of the flowers is noble and if nothing extraordinary occurs, we shall have a full success.

. . . . . We had also very fine Cyclamen last year, yours were the finest. All Cyclamen seeds we have sown this year are delivered from you.

Buenos Aires, Argentinien, Sept. 15<sup>th</sup> 1928.

F. Hintermeyer.

# **Blossfeld's seeds are business builders**

## **About Quality**

Wherever you may direct your eyes, quality leads. A quality grower, a quality physician, a quality horse, or whatever it may be, they are worth any money. There is no risk with quality. Be safe, don't risk and buy the Original Zehlendorf Strain of Cyclamen of Mr. Johs. Dlabka

## **About Prices**

Plants grown from Dlabka Strain, only  $1\frac{3}{4}\%$  more expensive, but no risk at all!

If somebody buys the cheapest seeds of Cyclamen, say at the price of 6 Dollars per 1000 seeds, he risks more than he thinks. He has to grow on the plants for 14 months which will cause costs of say 250 Dolls. Finally his plants will cost in all 256 Dolls. Such cheap seeds, however, involve a great risk and plants grown from such seeds will never fetch the best prices, if they are saleable at all. But if somebody buys



Nr. 4. Pure rose. Photo taken Oct. 1928

the best seeds offered in the market, he pays e. g. for the famous Dlabka Strain 10 Dollars per 1000 seeds, the costs for growing are exactly the same and finally the plants will cost 260 Dolls. But such plants involve no risk at all, they do not only fetch the highest prices, but are also saleable, even when competition is keen. Is it wise to risk 256 Dollars in one side and to save 4 Dolls. on the other side? I wouldn't advise it

The Original Zehlendorf Strain of Cyclamen as it is raised by Mr. Dlabka is sold exclusively in packages, bearing his registered trade mark, consisting of a typical flower of his strain with his signature across. If growers look for this trade-mark and order directly from me, there is no fraud possible, even



when fancy prices are offered for my empty packages. No seeds bought from other sources or packed otherwise are the genuine „Original Zehlendorf Strain of Johs. Dlabka“

We have purchased your Dlabka strain of Cyclamen seed for two years now. The first lot bloomed last fall and winter and were very satisfactory. The other lot, purchased one year ago, is coming allright now on for next Christmas. Please send us as soon as ready the following order . . .  
 Elmhurst, N. Y. U.S.A. July 4th 27.

Hofmann Nurseries, Inc., Florists

We had very good luck with your seeds this year and now have the nicest lot of 3 inch Cyclamen growing on for next Christmas that we have had in years. Please acknowledge my order.

Bismarck, N. Dak. U.S.A. April 15th 27.

Oscar H. Will & Co.



Type of plants of Mr. Johs. Dlabka's supreme »Original Zehlendorf Strain« of Cyclamen  
***Such plants will fetch highest prices at Christmas***

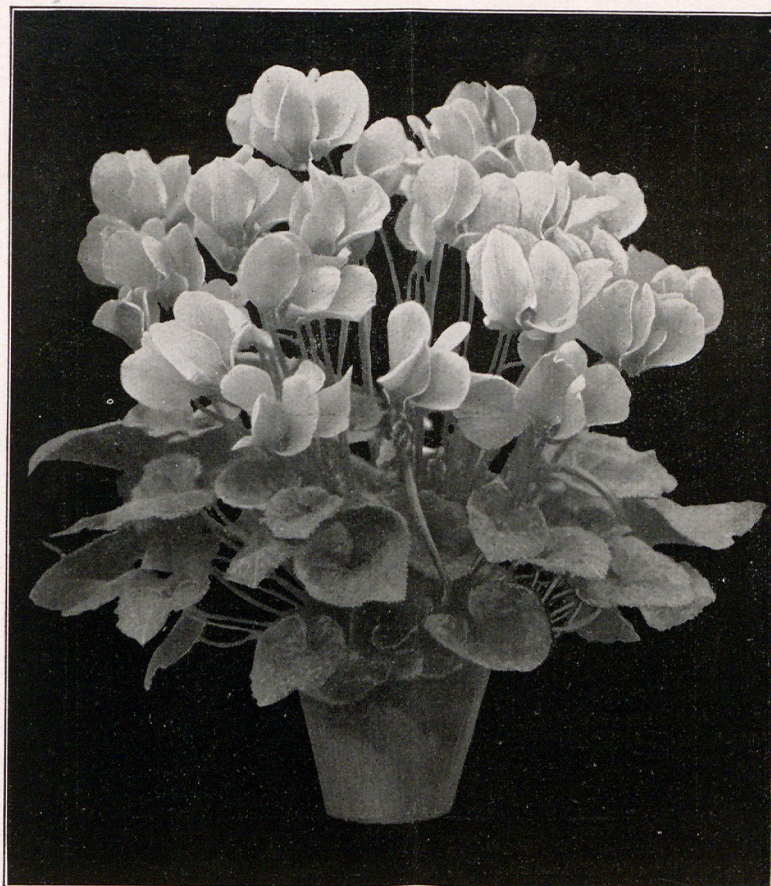
# ***Blossfeld's seeds are business builders***

**Cyclamen  
Seed  
is my  
Most  
Important  
Speciality**



Trade mark

**Every Seed  
Package must bear  
the above shown  
Trade-Mark  
otherwise it is  
not true  
Dlabka Strain!**



**There is  
no  
Better  
Strain  
in the  
World**



Trade mark

**Every Seed  
Package must bear  
the above shown  
Trade-Mark  
otherwise it is  
not true  
Dlabka Strain!**

Seedparent of »Perle von Zehlendorf« of Mr. Dlabka's Strain

## **Cheaper Prices and a Premium**

It is acknowledged, that the Dlabka Strain has the brightest colours, the finest and largest flowers and the best form of flowers. But there is another quality in which it is excelling. Most of the other strains are pushing their flowers all at the same time and plants must be sold, when in flower. The Dlabka strain is so extremely floriferous, that after having pushed the same number of flowers as other strains, plants will have still the same abundance of buds. Indeed, plants of the Dlabka strain will flower from September to March uninterruptedly. This is a premium of quality.

### **I offer for July Delivery per 1000 seeds:**

- |   |   |
|---|---|
| No. 1. Glowing red, unequalled . . \$ 10,-                            | No. 9. Rosa von Zehlendorf, deep salmon rose, extra, unrivalled . \$ 12,50                      |
| " 2. Glowing dark red (Xmas red) " 10,-                               | " 10. Glowing dark red with salmon shine, of striking beauty . . " 12,50                        |
| " 3. Bright rose with carmine eye (Rose of Marienthal) . . . " 10,-   | " 11. Rococco, all colours, except bright rose and salmon shades " 12,50                        |
| " 4. Pure rose, extra fine variety, unequalled . . . . . " 10,-       | " 12. Victoria, with fringed and coloured border, extra fine . . " 12,50                        |
| " 5. White with carmine eye, very fine . . . . . " 10,-               | " 13. Dlabka's Bonfire, blinding salmon scarlet, the Bonfire among all colours . . . . . " 20,- |
| " 6. Pure white, very fine . . . . . " 10,-                           | " 14. Dlabka's Harlequin, fancy striped novelty, very attractive " 17,50                        |
| " 7. Lilac . . . . . " 10,-   |   |
| " 8. Perle von Zehlendorf, dark salmon, extra, unrivalled . . " 12,50 |   |

# **Robert Blossfeld, Potsdam, Germany**

***The  
Dlabka  
Strain  
Merits  
Your  
Confidence***

We have purchased your Dlabka Strain of Cyclamen seed for two years now. The first lot bloomed last fall and winter und were very satisfactory. The other lot, purchased one year ago, is coming allright now on for next Xmas. Please send us . . .

Elmira, N. Dak. USA.  
July 4th 27.

Hoffmann Nurseries, Inc.



***No  
Other  
Strain  
has  
Similar  
Qualities***

The Strain (Dlabka Cycl.) is decided a fine one, in reference to the form, size and substance of the flowers, much superior to anything which we have hitherto received from the continent.

Exmouth, England.  
March 12th 25.

Godfrey & Son.

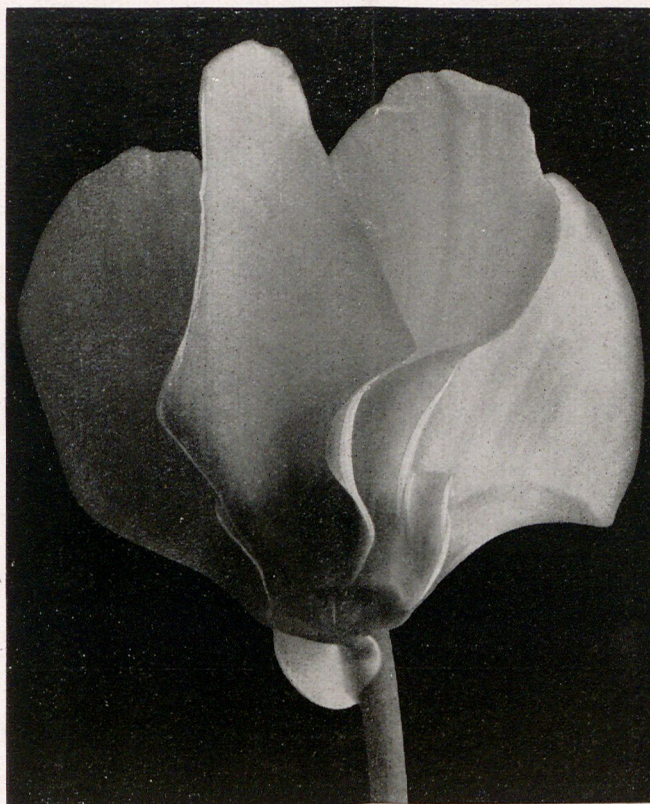
Type of No. 8. Perle von Zehlendorf



House of Seedparents of Glowing Red

## ***Blossfeld's seeds are business builders***

***Round  
Sepals  
and  
Petals  
are  
making  
Large  
Flowers***



***Plants  
with  
Large  
Flowers  
are  
always  
sold  
first***

Type of No. 3. Bright rose with carmine eye (Mariantal)



House of Seedparents of Nr. 8. Perle von Zehlendorf

# **Robert Blossfeld, Potsdam, Germany**



*Gloxinia crassifolia grandiflora erecta* »Jank's Traveller«. Seeds sown in January. Photo taken in July.

## ***Gloxinia crassifolia grandiflora erecta.* (Jank.)**

I have been able to contract with the most renowned specialist in this line, Mr. Jank, and am glad to offer this pedigree strain as **the finest strain ever raised**. Special attention should be given to the variety »Jank's Traveller« with flexible leaves. This is the sole variety in existence, which can be packed and shipped without breaking their leaves. These Gloxinias will grow so quickly, that, if sown early in January, plants will be ready for sale in July and August.

**Vulcan, Novelty!** Extra large flowers, fiery light red, marvellous colour, splendid commercial variety.

Price: 1000 seeds \$ 1,80.  $\frac{1}{32}$  oz. \$ 8,00

**Jank's Traveller.** Large dark-red flowers, the first variety with flexible leaves. Plants can be packed and shipped without breaking their leaves.

**Crispa Waterloo.** Centre blackish-purple, changing to the border into a bright glowing carmine. One of the finest varieties in existence.

**Fire=King.** This is the same colour as *crispa* »Fire=King«, fine variety of robust growth, flowers of a glowing dark-scarlet colour, very large.

**Crispa Fire=King.** Especially well fringed, of glowing scarlet colour.

**Defiance.** (Scarlet=Queen). Improved old variety with enormous flowers and good foliage.

**Tannenberg, New!** Deep dark-red with extra-ordinary large flowers, a good commercial variety.

Prices for the above varieties:

1000 seeds \$ 1,25,  $\frac{1}{32}$  oz. \$ 7,50.

Best blue and red colours mixed per 1000 seeds \$ 1,10.

**Hammonia, Novelty 1928!** Glowing deep dark red with white throat. Extra large flowers, floriferous, good commercial variety.

**Meteor.** Same colour as »Crispa Meteor« and with the same good qualities.

**Crispa Meteor.** Especially well fringed, throat white, turning over lilac into fiery-scarlet, very free flowering.

**Emperor Frederick.** Fiery dk.=red, white border.

**Emperor William.** Dark=blue with white border.

**Holsatia.** Dark=blue, the best of this colour.

**Sprout of Marienthal.** Dark=red with rose border.

**Sprout of Wandsbek.** Dk.=blue, light=blue border.

**Alba.** Pure white.

**Prince of the Negroes.** Very fine deep=blue.

**Nick.** Pure white with broad dark=blue border.

**Undine.** White with a rose ring, very singular, floriferous.

**Othello.** Blackish=blue.

**Rosalinde.** Delicate rose with white.

**Germania.** Throat fine blackish-purple changing into glowing red with small white border.

Prices for the above varieties:

1000 seeds \$ 1,—,  $\frac{1}{32}$  oz. \$ 5,75.

## ***Blossfeld's seeds are business builders***



*Gloxinia crassifolia grandiflora erecta* (Jank).

On the left: „Germania“. On the right: crisper „Fire King“. Seeds sown in January. Photo taken in July.

Last year we raised from your seeds a very fine lot of plants and considered by several Toronto Florists as perhaps the best offered. Scarborough, Ont. Canada. August 18<sup>th</sup> 27.

Scarboro Gardens Co.



**House of Seedparents of Jank's Gloxinias.**

On the left fore-ground: „Jank's Traveller, Fire-King, Waterloo and crisper Fire-King“. On the right fore-ground „Sprout of Marienthal, Germania, Emperor Frederick, Blue and White“. Seeds sown in January. Photo taken in July

# Robert Blossfeld, Potsdam, Germany

## Pansies

- No. 151. »World« Mixture. A special class of Pansies and the most perfect mixture of our days. In colour and size this class is unrivalled. The plants are of sturdy growth, leaves larger than usual. Flowers are extremely large and of very attractive and beautiful colours, of which the popular red and yellow shades are predominating. The flower-stems are very stiff. The flowering season is earlier than that of other Pansies.
- No. 153. »World« blue. The colour of this noble variety is similar to »Emperor William«, it is a brilliant deep-blue, which catches the eyes. »World« blue is also of sturdy habit, it grows more vigorous than other varieties and is very free-flowering. The size of flowers is enormous.
- Nr. 166. »Covent Garden Market«. A very beautiful strain and the most perfect too. Flowers round, yellow or white ground with five velvety black blotches, which are generally surrounded by a lac-red shine. A very attractive strain which will please and satisfy even the most critical grower. Small crop!
- Nr. 170. »Boulogne Mixture improved«. Makes dwarf plants. A wonderful and attractive mixture of all brilliant colours.
- Prices for above varieties: 1000 seeds \$ 1,50, per oz. \$ 9,—.

## Mammoth Pansies Special

	per oz.		per oz.
No. 39. President Carnot, very fine, white with blue blotches . . . . .	\$ 3,80	No. 46. Giant Cassier, blotched on white ground . . . . .	\$ 5,40
" 40. Giant Odier Elite, mxd, extra fine, improved strain of brilliant colours, 5 blotched . . . . .	\$ 3,80	" 47. Giant Cassier, blotched on yellow ground . . . . .	\$ 5,40
" 44. Giant Bugnots Elite, improved, attractively veined . . . . .	\$ 4,80	" 48. Giant Masterpiece, (Germania) belongs to the Cassier class but is still finer in every respect . . . . .	\$ 5,40
" 45. Giant Cassier, highly improved, the best strain in the market, flowers circular and extremely large, brilliant colours . . . . .	\$ 4,30	No. 51. Giant Siegfried belongs also to the Cassier class, mostly 5 blotched. Wallflower colour with broad golden border . . . . .	\$ 6,40
" 45a Giant Cassier, Exhibition selection		" 58. Giant Cardinal, very fine, fiery scarlet . . . . .	\$ 5,90
per 1000 sds. \$ 1,00		" 59. Giant Prince Henry, darkest blue . . . . .	\$ 2,70

## Giant Trimardeau Varieties

No. 60. Extra selected Mixture . . . . .	\$ 2,70	No. 73. Auricula-coloured (bronze shades) . . . . .	
" 60a. Exhibition Mixture . . . . .	\$ 5,40	" 75. Fiery Faces (Fireking) . . . . .	
" 61. Atropurpurea . . . . .		" 76. Adonis, light blue with white centre . . . . .	
" 62. Rose-lilac . . . . .		" 77. Light blue, new colour, very fine, very large . . . . .	\$ 2,15
" 63. Lord Beaconsfield, purple violet, top petals light-blue . . . . .	\$ 2,15	" 78. Indigo-blue . . . . .	
" 64. Azurea, azure-blue . . . . .		" 95. Giant Paris-Market, wonderful variety, with beautiful contrasting large blotches . . . . .	\$ 2,40
" 65. Emperor William, rich blue . . . . .		" 105. Mixture of all varieties . . . . .	\$ 1,30
" 66. King of the Negroes . . . . .		" 106. Mixture of Giant flowered varieties . . . . .	\$ 2,70
" 67. Yellow with black eye . . . . .	\$ 2,70	" 107. Mixture of Giant flowered varieties, individual selection per 1000 seeds . . . . .	\$ 1,00
" 68. Goldelse, pure yellow . . . . .	\$ 2,70	" 108. Mixture of Giant flowered varieties, Exhibition selection . . . . . per 1000 seeds	\$ 2,00
" 69. White with dark blue eye . . . . .			
" 70. Snow-white . . . . .	\$ 2,15		
" 71. Bronze colours . . . . .			
" 72. Bismarck (brown shades) . . . . .			

## Viola tricolor maxima „hiemalis“

These Violas are of the greatest importance for bedding purposes and cemetery work. Whilst the regular Pansies are of finer colours and larger flowers, these Violas have smaller flowers and not so many fine colours, but they are flowering practically all the winter and as soon as the cover of snow has gone away, enormous masses of flowers are appearing a long time before other Pansies are in glory. End of May, when beds and groups are prepared to be planted with Geraniums and other summer bedding plants, Pansies are still in full glory and it seems a pity to throw them away. But the Violas then have been in full bloom for two or three months and ought to be replaced. Where several plantings are required or where early and attractive flowers are desired, Violas will be indispensable.

No. 121. Ice-King, white with eye . . . . . per oz.		No. 126. Charm of March, dark violet . . . . . per oz.	
" 122. Northpole, pure white . . . . .	" "	" 127. Mars (Emperor William) dark blue . . . . .	" "
" 123. Wintersun, yellow with eye . . . . .	\$ 2,15	" 128. Jupiter (Lord Beaconsfield) . . . . .	\$ 2,15
" 124. Helios, pure yellow . . . . .	" "	" 129. Wotan, black . . . . .	" "
" 125. Queen of Heaven, clear blue . . . . .	" "	" 120. Mixture of all varieties . . . . .	\$ 1,70

***Blossfeld's seeds are business builders***



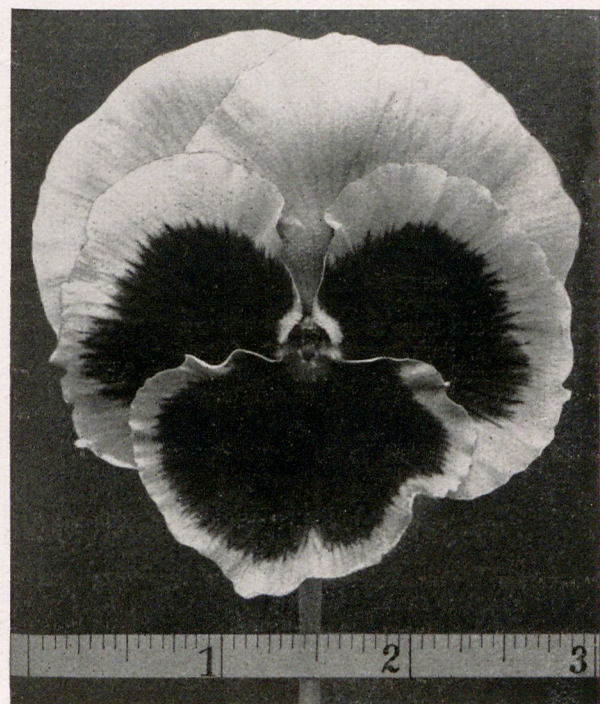
No. 44. Giant Bugnots Elite



No. 60. Extra selected mixture



No. 63. Lord Beaconsfield



No. 69. White with dark blue eye

# Robert Blossfeld, Potsdam, Germany

## Petunia Hybrida

### Balcony Petunias

	per Pkt.	1/32 oz.
Rose of Heaven, dwarf, wonderful rose		
per oz. \$ 8,—		\$ 0,30
Pendula white, rose or dk. red	\$ 0,10	" 0,95
Pendula violet blue (Rathaus Petunia)	" 0,10	" 0,95
Pendula Balcony Queen, velvety blue, white blotches	" 0,15	" 1,15
Grandiflora violacea, giant flowering Rathaus Pet., the best for Balconies	" 0,30	" 2,95
Grdf. violacea albo-maculata, Giant Balcony Queen, velv. blue, white blotches	" 0,30	" 2,95

### Dwarf Compact Petunias for Bedding

	1/32 oz.	oz.
Gloria, glowing magenta-red, white throat	\$ 0,15	\$ 3,—
Rose of Heaven, glowing rose	" 0,30	" 8,50
Alderman, dark violet	" 0,30	" 8,50
Snowdrop, pure white, extra	" 0,25	" 6,50
Senator, deep blue, white throat	" 0,50	" 12,90
Silver-lilac, new and fine	" 0,50	" 12,90
Fine Mixture of Pet. hybr. compacta nana	" 0,15	" 3,—

## Petunia Hybrida Grandiflora. Giant Flowered Petunias

After having compared many different strains, American pedigree strains included, I am encouraged to offer a strain of this class of plants, which in my opinion is superior to all the strains I ever have seen. The seed is taken from carefully selected plants, which are all grown in pots. A strain which will give satisfaction even to critical growers.

	per Pkt.	1/32 oz.
Pure white, very rich flowering, best white.	\$ 0,30	\$ 3,—
Aurora, light rose, pink veined	" 0,30	" 3,—
Brilliant rose, distinct colour	" 0,30	" 3,—
Crimson-pink, very large flowering	" 0,30	" 3,—
Crimson-carmine, dk. purple, white centre	" 0,30	" 3,—
Inimitable, purple, white spots	" 0,30	" 3,—
Marginata, magenta, green bordered.	per Pkt. \$ 0,40	1/32 oz. \$ 3,60
Professor Anders, silver-lilac on delicate ground	" 0,30	" 3,—
Mixture of best varieties	" 0,30	" 3,—
nana, large fl. dwarf, very recommendable, mixture	" 0,50	" 5,—

## Petunia Hybr. Grandiflora Fimbriata. Giant Flowered Single Fringed Petunias

Alba, albo-lutea, Aurora, delicate rose, dk. rose veined, brilliant rose, coerulea, light blue, dk. blue veins, delicata, white with rose-lilac, Mixture of vars. with yellow throat, crimson, Rosalinde, light rose, Titania, reddish-purple with white border  
Mixture of all grdf. fimbr. Prices for this class: Per Pkt. \$ 0,30; 1/32 oz. \$ 3,—

## Petunia Grandiflora SUPERBISSIMA. The Finest Giant Flowered With Large Veined Throat

Especially this superbissima class is recommendable to all florists, who are forced to beat competition or who have critical customers. I never have seen any other strain which could be compared with these superbissima Petunias. The flowers are extraordinary large, round, and so beautifully coloured, that you should select this strain, if you want »The Best in the Market«.

	per Pkt.	1/32 oz.
Tyrian-purple, beautiful	\$ 0,50	\$ 5,—
Fringed tyrian-purple	" 0,50	" 5,—
Alba, white, extra large with yellowish throat	" 0,50	" 5,—
King Alphons, dark purple black throat, nicely ruffled	" 0,90	" 9,—
Dark copper-red, wonderful glowing colour, perfect	" 0,50	" 5,—
Quadricolor, delicate rose, purple-veined, mostly with attractive yellow blotches on dark ground	\$ 0,50	\$ 5,—
Superbissima Mixture	" 0,50	" 5,—
Superbissima nana Mixture, semi-dwarf, very recommendable	" 0,70	" 7,—

Special Mixture of all large flowering single vars . . . . . Per Pkt. \$ 0,30; 1/32 oz. \$ 3,20

## Petunia Grandiflora Flora Pleno. Large Double Flowered Petunias

Prize-mixture. Seeds collected from carefully selected and fertilized plants, will turn out with 25 to 30 % doubles . . . . . Per 1000 Seeds \$ 1,70; 1/32 oz. \$ 10,—  
Fl. pleno nana robusta, Special Mixture of dwarf, bushy, double fl. vars. For beds and pots Per Pkt. \$ 1,20; 1/32 oz. \$ 12,—  
Fimbriata fl. pleno, Special Mixture of fringed double fl. vars. Seeds will produce 30 to 35 % plants with fine double, fringed flowers in the most beautiful colours . . . . . Per Pkt. \$ 1,—; 1/32 oz. \$ 10,—  
Superbissima fl. pleno, extra choice Mixture of large flowering doubles. Remarkable Novelty. Per Portion \$ 0,40; 10 Portions \$ 3,80

One Packet of Petunias contains about 400 to 500 seeds.

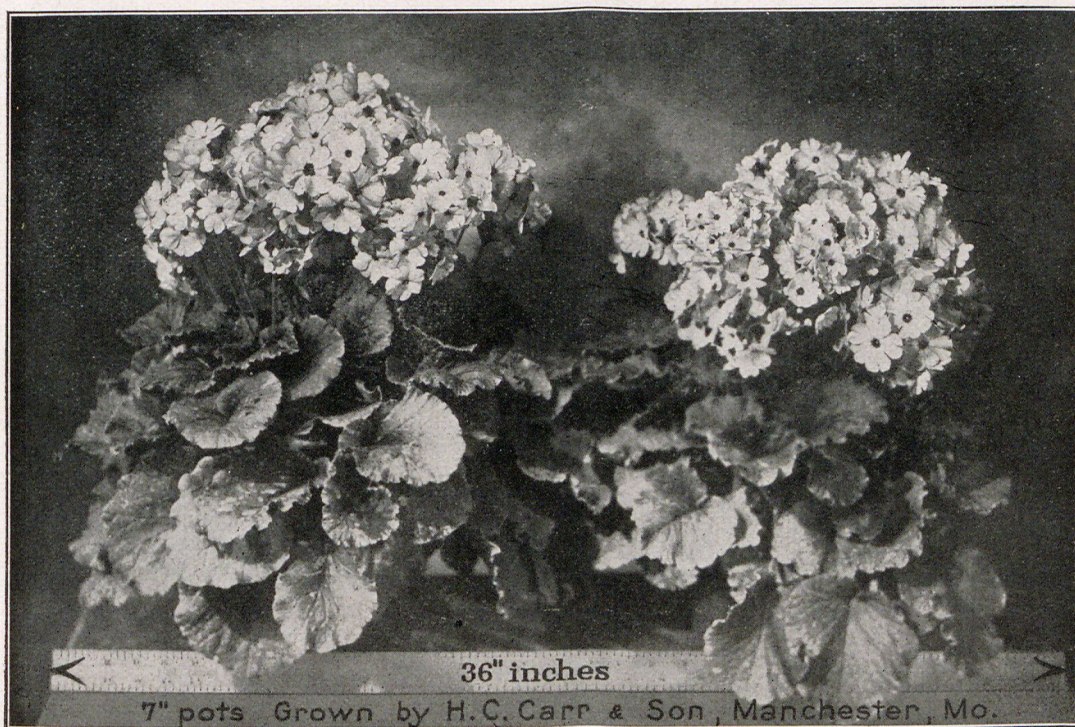
**Blossfeld's seeds are business builders**

**Primula obconica grandiflora**

The Finest Strains in the World



Primula obc. Fasbender Strain



H. C. Carr & Son, Manchester, Mo. U.S.A., wrote March 3rd 1926: . . . We are enclosing you some photographs. We had about 400 — 7" and about 7000 — 6" all of which are gone now. You may judge from the picture what they were like. . .

***Robert Blossfeld, Potsdam, Germany***

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**How to make Seven Dollars out of One Cent**

I was gladly surprised to see what my customers have made out of a little seed. A plant as shown in above photo, kindly sent by Mr. J. B. Masson, Bethel, Ks. U.S.A., is worth at least one Dollar. Please remember that you can grow seven similar plants if you sow for 1 Cents' worth from my seed of the M. & M. Strains and decide if you can still afford to grow inferior seed.

For a good grower only the best pedigree seeds are worth while. It is only with reliable seeds that you can insure your success and your prosperity. Do what your neighbour does, »Buy Quality Seeds, grow Quality Plants and get Quality Profits«. Don't hesitate!

# ***Blossfeld's seeds are business builders***

## **Primula Obconica Grandiflora**

### **The Finest Strains in the World**

Having been fortunate in securing the sole agency for the famous Mueller and Mohnstein (M. & M.) strains, I am very proud indeed to hear from my customers, that these strains have proved unrivalled in every country, from Sweden to Tasmania and from the Pacific to the Atlantic.

Skilfull growers gained first prizes and blue ribbons with the plants grown from my seeds at the great Flower Shows in different parts of the United States and Canada and outclassed all other exhibits in the same line. Of course they also made good profits with such fine plants selling at sight.

### **Read How my Customers Judge my Primula Obconicas!**

The conserved seeds of Primula obc. that I got of you last year germinated splendidly.

Oswego, N. Y. USA. Dec. 17th 25.

**W. D. Stewart.**

Our Primulas this year are very high quality.

January 16th 1929. Hagerstown, Md. USA.

**Henry A. Bester & Son.**

Your method of conservation of Primula seeds is the best that can be found for over-sea growers. The germinating power of conserved seeds is 100%. This method ought to be enlarged and adopted for all valuable seeds.

November 20 th 1925. Florida F. C. C. A., Argentine.

**José Schön.**

### **My Customers Again Win First Prizes at the National Flower Show!**

Having some of your seeds last year, which prove to be very good, having won first prize with your Primula obconicas at our National Flower Show of Canada with a great number of competitors in this class.

November 23 rd 1925. U.S.A. Outremont, Canada.

**B. Asselman.**

To begin with I must say we were much satisfied with your seeds of last order. The Cyclamen seeds came up fine, I have about 475 seedlings nice little plants. **I have also taken first prize again with your Primula obc. at the Canada's National Flower Show which you may say is one of the largest on this side.**

Dec. 17 th 26 Outremont, Canada. **B. Asselman.**

I am sending a picture of some plants that we shipped to the National Flower Show in Detroit last year. They took first prize and we also took first with our Primulas at Louisville last year.

Manchester, St. Louis County, Miss. USA. Nov. 30th 1928.

**H. C. Carr & Son.**

The **Mueller (Primula obc.)** I got from you last year done fine. I have the finest Primrose of any greenhouse near here.

St. Clairsville/Ohio USA. January 5th 1929.

**Chas. A. Arrick & Son.**

Please forward the following seed order as early as possible. We would like to say how well the Primula obc. turned out. I have grown Obconicas for years both in England and Canada but never seen such wonderful plants and large flowers as we had grown from your seed 1927.

Ottawa, Canada, Jan. 4th 28.

**W. J. Kight.**

The Primula turned out exceptionally well, very fine flowers and plants.

Hagerstown, Md. U.S.A. February 1st 27.

**Henry A. Bester & Sons.**

Having just received your catalogue I wish you would send to me when sending my Primula obc. seed; which turned out 100 % this year, the following . . . .

St. Catharines, Ont. Canada. Dec. 27 th 27.

**W. W. Walker & Sons.**

I want to assure you that I am **more than delighted with the Primula** seeds which I purchased from you last year. We have difficulty in convincing some folks who visit our place, that they are Primula. Nothing like them or to compare with them has ever been produced. We have 4 " pot plants that measure 18 inches across. The colour of the foliage is fine deep dark green. Very few plants show any yellow or light colour. The bloom is simply amazing. Another thing I have discovered about your Primula is that the foliage does not poison in handling like the older Primula. Our help have been nearly free of poisoning since we began growing Mohnstein's and Mueller's.

Mt. Vernon, Ohio, USA.

**The Williams Flower Shop.**

### **Important Notice**

**Fresh seeds of Primula obconica are obtainable only from January to May. Seeds collected in May can be sown till August and from then the capacity of germinating will decrease.**

#### **Conserved Seeds of Primula obconica 10 % addition to prices**

Since several years I am conserving Primula seeds by a scientific method, by which the germinating power will be conserved for many years. To be never out of stock, every grower ought to order a part of conserved seeds in reserve. If it happens, that your seed-flats have been once too dry, no seed will germinate and it would take at least five weeks before other seeds will be in your hands. So it is recommendable to have always a quantity of seeds in stock, which will not decrease in value.

Conserved seeds are extremely valuable also for such growers who use to sow very early in the year in order to get very strong plants in fall. My customers in the tropics are ordering only conserved seeds and up to now I have not had any complaint about the germination.

# **Robert Blossfeld, Potsdam, Germany**

## **I Offer Originator's Seed of the Following Primula Obs. Grdfl.:**

	1000 seeds	U. S. \$ Price per 1/32 oz.
<b>Mohnstein atrosanguinea</b> , dark blood red, a wonderful strain producing showy pot-plants of compact growth. Indispensable for every grower! See illustration on page 18 and judge for yourself! . . . . .	1,50	4,—
<b>Mueller atrosanguinea</b> , blood red, not quite as dark as the Mohnstein Type, and with somewhat longer flower stems. A very fine and recommendable strain, fit for all purposes . . . . .	1,50	4,—
<b>Mueller rosea</b> , pure rose, very fine and indispensable for every Quality Grower . . . . .	1,50	4,—
If some more variety in colours and types of obconicas is desired, I can recommend my Originator's seed of the following wellknown Pedigree-strains:		
<b>Hamburger Rosa</b> , glowing dark rose, flowering early in autumn, very fine and large flowering . . . . .	1,50	3,—
<b>Fasbender atrosanguinea</b> glowing deep dark red, the flowers are the largest of all, the colour is the deepest of all, the flower spikes are somewhat shorter than those of the M. & M. Strains. The Fasbender strain makes very fine pot plants of improved habit and will please every grower. See top illustration page 17 . . . . .	1,50	4,—
<b>Fasbender atrosanguinea IMPROVED</b> . Seeds of this variety are not germinating as satisfactory as usual, 1/32 oz. will produce about 2000 plants . . . . .	2,50	6,—
<b>Arends Ronsdorf alba</b> , pure white, large flowering . . . . .	1,—	2,75
<b>Arends Ronsdorf apple blossom</b> , wonderful delicate rose . . . . .	1,—	2,75
<b>Arends Ronsdorf coerulea</b> , delicate pure light-blue, fine new colour . . . . .	1,50	4,35
<b>Arends Ronsdorf Choice Mixture</b> of many fine and bright colours, very recommendable for all purposes . . . . .	1,—	2,—

Conserved seeds 10% addition to prices.

### **Primula Sinensis Fimbriata. Large Flowering Fringed Chinese Primulas**

Pkt. 1/32 oz.	Pkt. 1/32 oz.
<b>Alba magnifica</b> , white . . . . . \$ 0,10 \$ 1,—	<b>The Duchess</b> , white large flowers with large bright-red eye . . . . . \$ 0,20 \$ 1,75
<b>Sedina</b> , glowing rose carmine, very large flowers . . . . . \$ 0,20 „ 1,75	<b>Crimson King</b> , large flowered, deep velvety red, black eye . . . . . \$ 0,20 „ 1,75
<b>Aurora</b> , delicate clear rose with salmon sheen . . . . . \$ 0,20 „ 1,75	<b>Giant Aurora</b> , very large fl., delicate clear rose. Originator's Seed . . . \$ 0,20 „ 2,—
<b>Karfunkelstein</b> , brilliant deep ruby red, extra. Originator's Seed . . . \$ 0,20 „ 1,75	<b>Côte d'Azur</b> , very large fl. of brilliant colours. Bright Indigo-blue, black eye. Originator's Seed . . . . . \$ 0,20 „ 2,—
<b>Orange King</b> , salmon-orange, very compact . . . . . \$ 0,25 „ 2,20	

### **A New Double Flowering Giant Chinese Primula!**

Quite a new kind of plants and a fine one. Will become a favourite of pot-plant growers. Plants are as floriferous as the old single flowered Chinese Primulas, flowers reaching up to 2 inches in diameter. They resemble a carnation flower. The colours are fine, clear lilac, dark lilac, pink, rose, purple, carmine, brick-red, and blood-red. Coming true and all double from seeds.

Mixture of all colours per portion \$ 0,35, 10 portions \$ 3,—.

Separate colours: lilac, rose or purple-violet per portion \$ 0,40, 10 portions \$ 3,50.

### **Primula Malacoides. Remarkable Novelty!**

**Princess Mary.** A new Malacoides of exceptional vigour, which I consider the finest introduction in its class. The flowers are often one inch across and are of a deep rose-pink colour with light yellow eye. The flower spikes are very stiff and carry the flowers to a height of two feet above the pot, while the foliage is stronger than that of any other variety. **Award of Merit.**

Per Trade Pkt. \$ 0,75.



Nr. 1. Teicher's Snowflake

## „Teicher's Pedigree Forcing-Stocks“

There are three different classes  
namely A, B and C.

### Class A. Large Flowered Dwarf Pyramidal Forcing-Stocks

See illustration on the left.

The following beautiful varieties are the earliest of all. Even when grown in the open ground, they are four weeks earlier than the Nice-Stocks. They produce a highly appreciated stuff for floral designs and are also excellent for pot plants. Finest quality of Pedigree-Strain, producing a high percentage of double flowered plants.

1. Teichers Snowflake, wallflower-leaved, enormous flowers.
4. Rita Blossey, apple blossom.
8. Mrs. Mary Teicher, soft delicate salmon, wonderful and lovely shade.
14. Rosa Teicher, delicate light-rose, excellent colour under glass.
18. Ruby, fiery-red, splendid, loosely arranged flowers.
24. Kaethe Teicher, clear light lavender, very striking.
28. Sapphire, deep sapphire-blue, splendid and of sad colour.

Separate colours per 1000 seeds \$ 0,50.  
40. Finest mixture of above named sorts  
per 1000 seeds \$ 0,45

### Class B Teicher's Giant Flowered Mammoth Column Forcing-Stocks

This excellent sort produces only one - stalked genuine plants and turns out with a high percentage of double flowered plants. The flower spikes are worn erectly, and the individual flowers are well formed and of enormous size, sometimes even twin-flowered. There are up to 20 loosely arranged flowers on one flower spike.

64. Pure white.
72. Pink.
76. Crimson.
82. Light-blue.
86. Deep-blue.

Separate colours  
per 1000 seeds \$ 0,80

90. Mixture  
per 1000 seeds \$ 0,70



Class B. Teicher's Giant Flowered Mammoth Column Forcing-Stocks



Class C. Teicher's Giant Noble Forcing-Stocks

## Class I

### Large flowered German Ten-Week Stocks

See illustration on the right.

About 10–12 inches high, making sturdy plants with large and dense flower spikes. Individual flowers very large. Very useful for bedding and for cut-flower purposes. A very high percentage of double flowered plants.

- |                    |                      |
|--------------------|----------------------|
| 202. Snow-white    | 242. Fiery carmine   |
| 206. Apple-blossom | 246. Fiery blood-red |
| 212. Canary yellow | 258. Lilac           |
| 222. Pink          | 262. Light blue      |
| 226. Pure rose     | 266. Deep blue       |
| 236. Carmine-rose  | 268. Dark violet     |

Separate colours per 1000 seeds \$ 0,40  
per oz. \$ 3,20.

300. Finest mixture per 1000 seeds \$ 0,30  
per oz. \$ 2,90.

## Class C

### Teicher's Giant Noble Forcing-Stocks

See illustration on the left.

This class is Mr. Teicher's last creation, and I feel sure it will soon be the favourite of all Stocks-growers. Every plant is a model plant in regard to habit, abundance of flowers, and beauty of colours. Highest percentage of double flowered plants.

- |                     |                                  |
|---------------------|----------------------------------|
| 114. Pure white     | 136. Pure rose                   |
| 118. Cream-white    | 142. Blood-red                   |
| 122. Isabel (cream) | 146. Delicate light silver-lilac |
| 126. Apple-blossom  | 148. Lilac                       |
| 132. Faint-salmon   | 152. Violet-blue                 |

Separate colours per 1000 seeds \$ 0,50.

170. Mixture per 1000 seeds \$ 0,45.

Only the genuine Teicher Forcing-Stocks are suitable for forcing purposes, as the high qualities of this class of Stocks are the result of more than a decennium of the most careful selection and breeding work.

### Trade discount on orders for Teicher's Forcing-Stocks

Discount on orders of 10 000 seeds and up 5%

Discount on orders of 50 000 seeds and up 10%

Discount on orders of 100 000 seeds and up 15%



Class I. Large Flowered German Ten-Week Stocks

# ***Blossfeld's seeds are business builders***



## **Class III. Large Flowered Dwarf Ten-Week Bouquet-Stocks**

See illustration on the left.

About 8 inches high, dwarf sturdy plants suitable for edging, bedding and pots. Finest quality, a very high percentage of double flowered plants. Especially recommended for pot-culture.

- |                               |                  |
|-------------------------------|------------------|
| 404. snow-white               | 422. pure rose   |
| 412. cream                    | 224. carmine     |
| 416. ivory, light-rose tinted | 428. blood-red   |
| 418. salmon rose              | 429. water-blue  |
|                               | 432. lavender    |
|                               | 434. deep-blue   |
|                               | 638. dark-violet |

Separate colours per 1000 seeds \$ 0,40,  
per oz. \$ 3,50.  
470. Finest mixture per 1000 seeds \$ 0,30,  
per oz. \$ 3,20.

## **Class V. Large flowered Perpetual Ten-Week Stocks (Cut-and-come-again)**

An excellent variety, producing uninterruptedly the finest cut-flowers in great abundance from June until November. Very long flower=spikes. Highly recommendable for cut-flower purposes. Finest quality, producing a very high percentage of double flowered plants.

- 492. pure white (Princess Alice)
- 493. light-rose
- 494. creame-white, extra
- 498. pure rose

- 504. carmine
- 508. fiery blood-red
- 512. light blue
- 518. deep blue

- 526. light copper-red
- 534. Empr. Augusta Viktoria, light-silver-lilac, a noble var. of striking beauty

Separate colours per 1000 seeds \$ 0,40, per oz. \$ 3,20.  
560. Finest mixture per 1000 seeds \$ 0,30, per oz. \$ 2,90.

## **Class X. Large Flowered Giant Pyramidal Perfection Stocks (Improved Bismarck)**

About 28—31 inches high, very strong growth, bushy habit, producing immense flower spikes with a large percentage of double floweres.

- |                            |                      |
|----------------------------|----------------------|
| 902. Pure white            | 922. Light carmine   |
| 906. Delicate pink         | 926. Fiery scarlet   |
| 908. Delicate flesh-colour | 928. Light blue      |
| 912. Canary yellow         | 932. Silver lavender |
| 914. Chamois               | 934. Purple          |
| 916. Rose                  | 936. Black violet    |
| 918. Chamois-rose          |                      |

Separate colours per 1000 seeds \$ 0,40, per oz. \$ 3,50.  
960. Finest mixture per 1000 seeds \$ 0,30, per oz. \$ 3,20.

## **Early Flowering Winter-Stocks of Nice**

Improved by Mr. Teicher and of his own breeding.

- 1452. Pure white
- 1456. Almond-blossom, pure white, flushed with faint carmine-rose

- 1462. Monte Carlo, faint canary-yellow
- 1466. Beauty of Nice, flesh colour
- 1468. Queen Alexandra, soft lilac-rose

- 1476. Blood-red
- 1478. Silver lilac
- 1482. Light-blue
- 1486. Violet

Separate colours per 1000 seeds \$ 0,40, per oz. \$ 3,50.  
1520. Finest mixture per 1000 seeds \$ 0,30, per oz. \$ 3,20.

# **Robert Blossfeld, Potsdam, Germany**



**Streptocarpus hybridus.**



## **Streptocarpus Hybrids.**

These are very useful plants for the pot-plant grower, since breeders have been successful in raising such valuable Hybrids as shown on the illustration on the left. The plants require about the same treatment as Gloxinias. They flower in the late summer and fall. Seeds must be sown early in Spring. I offer a very valuable strain of selected seed-parents, which will give satisfaction to every quality grower.

Price: per Tr. Pkt. \$ 0,50,  $\frac{1}{32}$  oz. \$ 5.—.

## **Wallflowers**

These very fine and sweet scented flowers should be widely grown. Here in Germany, Wallflowers are a leading pot-plant for Easter, they are also very useful as cutflowers.

I offer Originator's Seeds of the following Pedigree strains:

### **Giant Berlin Market Wallflower**

Mr. Mohnstein, the raiser of my famous Primula obc., succeeded in growing this excellent variety. The ideal, large and compact potplants (see illustration below) fetch the highest prices on the Berlin market. This variety is the earliest and hardiest and especially fit for forcing. The Berlin Market Strain excels all others by its exceptional vigour and compact growth and its wonderful deep brown-red colour and I highly recommend it to all quality growers.

Pot-grown seeds per Pkt. (100 sds.) \$ 0,35, per  $\frac{1}{32}$  oz. \$ 1.—.

**Giant Wallflower**, well fit for forcing and cut-flower purposes, flowers velvety dark blood-red, enormous flower spikes.

Pot-grown seeds per 1000 \$ 0,75.

**Dwarf Giant Wallflower**, very recommendable as potplant and for bedding and forcing, only 10—12 inches high, velvety dark blood-red coloured.

Pot-grown seeds per 1000 \$ 1,10.

### **Double Flowering Annual Wallflower „Early Wonder“**

This valuable novelty is the result of intercrossing double flowering biannual Wallflowers with single flowering annual (Paris) Wallflowers. It is flowering already five to six months after sowing. „Early Wonder“ may be sown practically at any season according to the time, in which the flowers are wanted. If sown in July, it will flower in the dull Winter, and if sown in September, it will flower in Spring. The plants are reaching a height of about 28 inches.

Canary yellow, golden yellow flushed with brown, brown. Fine Mixture or separate colours  $\frac{1}{32}$  oz. \$ 0,40, oz. \$ 12,—.

### **Dry Weather Cauliflower Emdrup**

At many trials made by Official Institutions and market growers in different parts of this and other countries this standard variety outclassed all the best market sorts in quality and productiveness. I recommend it as absolutely dependable under a proper treatment.

Per oz. \$ 2,25, per lb. \$ 25,—

# The Voice of Clients

. . . We had also very fine **Cyclamen** last year, yours were the finest. All **Cyclamen** we have sown this year are delivered from you.  
Buenos Aires, Argentine, South America, Sept. 15th 28.

F. Hintermeyer.

First a word about your seeds. We had wonderful luck with both **Cinerarias** and **Cyclamen**. The market out here was "flooded" with **Cinerarias** this past winter but had no trouble selling "Potsdam". The **Cyclamen** were very good also, . . . Please mail at once the following . . .  
Great Falls, Montana, USA., April 26th 28.

H. J. Feiden.

The **Antirrhinums** and **Primula** obc. which I got from you last year were fine!  
Lachine, P. Q., Canada, January 16th 28.

F. E. Woodward & Sons.

The **Snapdragon** plants that we sold last year were what the people in this locality have been looking for, they have more color and size.  
Avon, Ill., USA., May 31st 1928.

F. W. Brant & Son.

We trust that you will give the same careful attention to this order that you have to all previous orders of ours, as we have been well satisfied with all seed which you have sent to us.  
St. Catharines, Ont. Canada. 8-31-28.

W. W. Walker & Sons.

The plants grown from your seed this year were excellent and certainly far superior to the usual strain of **obconica**,  
Hartford, Conn., USA., December 23rd 27.

Cedar Hill Greenhouses.

Your **Primroses** are as good as ever.  
Mt. Vernon, Ohio, USA., Dec. 21st 27.

The Williams Flower Shop.

I have been very pleased in the past, anything good for me shall be pleased to try. I have **Janks Traveller (Gloxinia)** very nice.  
Hove, England, Jan. 6th 1927.

W. G. Bright.

The seeds we have purchased up until this present date were excellent. (Stocks, **Cineraria**, **Calceolaria**)  
Aspinwall, Pa., December 12th 1928.

Michael Blaha.

Your **Begonia** and **Cyclamen** seeds gave us very beautiful and satisfactory plants.  
Kingston, N. Y., USA. January 17th 27.

Valentin Burgevin, Inc.

. . . We might add that the seeds received from you previously were excellent and we were very pleased with them.  
January 12th 1928.

The Board of Park Management of the City of Hamilton (Canada).

The seeds we received from you last season were very satisfactory and especially the **Primula**, as we have never seen better plants or finer flowers. The **Stock** is also coming in bloom and looks very promising with a large part of them double flowers.  
Hagerstown, Md., U.S.A., January 10th 1928.

Henry A. Bester & Sons.

Your seed which I have been getting from you are of a Very High Standard and the percentage of germinating is Very Satisfactory.  
Hancock, Mich., U.S.A., January 16th 1928.

James H. Dale.

The seeds received from you last year proved eminently satisfactory.  
Salem, Mass., U.S.A., March 3rd 1928.

Harmony Grove Greenhouses.

Have always found your seed very satisfactory.  
Lachine P. Q., Canada, Jan. 31st 29.

F. E. Woodward & Sons.

Erneut wende ich mich an Sie um mir einige Sorten Samen zu senden und zwar bitte ich um dieselbe zufriedenstellende Lieferung wie zuvor. . . .  
KalisPELL, Mont., U.S.A., August 4th 1929.

Rudolf Baldauf (KalisPELL Gardens).

Our **Cineraria** season is just passed and we had the best plants ever. We attribute a good share of our success to the good seed we received of you last year. Please send us the following seed as soon as possible. . . .  
Madison, Wisc. U.S.A., April 8th 1929.

Rentschler Floral Co.

The **Pansies** I have in bloom now are wonderful. Want to be sure to get my order in time for next season. The **Calceolaria** are also very fine. . . .  
Wheeling, W. Va.

Max L. Hess.

. . . We herewith enclose our order together with check in payment for same and request that you give this your good attention with your usual good quality seeds. . . .  
South Euclid, Ohio, U.S.A., 5-8-1929.

The Naumann Company.

Les graines de **Gloxinias** ont très bien levées.  
Buenos Aires, Argent., South America le 16 Nov. 1928.

F. José Chauvin.

## About Germinating Power of Flower Seeds

The French seedsman Rivoire has had the following experiences: The result of our experiments is the fact that several kinds of flower seeds, which have lost their power of germinating already one year after the crop, may be sown after a storage of several years with full success. Purple Foxglove seeds, 1 year old seeds of which have entirely lost their capacity of germinating, will germinate after 2 years with 50 %, and show after 3 years a good and after 4 years a perfect germination. But after 5 years they do not germinate at all. Seeds of **Primula obconica** and **Primula auricula** should be sown 2, 3, or 4 months after harvest. One year after harvest practically none of the seeds will germinate. But after the second year the germination is again perfect, after the third year the germination is good and after the fourth year again perfect. **Primula auricula** seeds will germinate after 2 years satisfactorily, after 3 or 4 years perfectly.



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